

NSW SHORTHORNS NEWS

Things have been busy for the NSW branch with the introduction of the **Shorthorn Focus's** to run in The Land publication. The first preview was on the 29 June which was very successful and thanks to all for your support in advertising. The next one is scheduled for the 10 August and maybe one late in August yet to be confirmed.

The **NSW Newsletter** was circulated in May which proved very successful and informative for all. The next one is also scheduled at the start of August with the latest information regarding branch activities, including **Ag-Quip** which is the major fundraiser for the branch. It is vital that we get as much support as possible to help run the stand over the 22-23-24 August at site I-J/3-4. We need people to BBQ, make sandwiches, serve, stock the fridge, help in the promotion of the breed to the public. We are also running our judging competition again this year. 4 autumn drop heifers will be on display for the assessment of any interested persons with prizes and money in the 2 division. Thanks to Shorthorn Beef for their support of this event. So any interested people please contact Ian or Owen Jerry.

Plans are well underway for the **Shorthorn Feature Show** at the Sydney Royal Easter Show in 2007. Shorthorns will go in on the Easter Monday, 9 April 2007, we have the official opening grand parade on the Wednesday where the breed will be showcased, judging is scheduled for Saturday, 14 April 2007. This has all been confirmed at the meeting I attended in Sydney on the 24 July. Further details will be published once confirmed.

Last but not least, the Inaugural **NSW Ambassadorship** will be announced at this year's heifer show at Jindabyne on the 30 Sept, 1 & 2 October 2006. We are looking for a suitable, energetic Shorthorn Youth Club member from NSW to express their desire to assist us in promoting the breed. We would like each applicant to come up with a promotional idea/project which this branch could undertake in 2007. As the Ambassador you will receive an official jacket, be actively involved at the Sydney Royal Shorthorn Feature Show, attend meetings of NSW Shorthorns, attend Ag-Quip and promote our breed over a 12 month period. Depending on age you will also be invited to attend RYAG (Rotary Youth in Agriculture) at Coonabarabran as either a participant or instructor. Financial assistance will be offered to help attend all these functions where necessary. Entries close 16 September 2006. This program is scheduled to be run each year from now to enhance the strength of our Branch with interests from the next generation.

For further information on any of these branch activities please contact Leanne Neilsen Secretary/Treasurer NSW Shorthorns on Ph/Fax 02 6379 6247 or email slneilsen@bordnet.com.au